

# VALUE YOUR POWER

## VIRGINIA ENERGY SENSE

Happy Spring! Thanks for your interest in learning more about Virginia Energy Sense. You may not have heard from us for a while, but here's what we've been up to lately to help Virginians like you save energy and money. We invite you to visit [www.virginiaenergysense.org](http://www.virginiaenergysense.org), follow us on [Twitter](#), like us on [Facebook](#) and check out our [blog](#) to find out what you can do to help Virginia value its power.

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### Redskins Pro Bowler DeAngelo Hall Joins Virginia Energy Sense

Do you Value Your Power? Washington Redskin and Virginia Tech alum DeAngelo Hall does. Last month, Hall joined the Virginia Energy Sense program, lending his time and Twitter handle to help promote the importance of saving energy.

On April 21, Hall went on air with "The Sports Junkies" of CBS radio station 106.7 FM in Fairfax to talk about how he reduces his energy use. "It's the small steps that count, even something as small as turning off your TV when you're done watching helps make a difference," he said. Following the interview, Hall recorded public service announcements about how every Virginian can value their power. Hall's PSAs can now be heard on radio stations across the state.



Hall also encouraged his more than 50,000 Twitter followers to

### Energy Saving Tips

*As the warmer months approach -- when we rely on air conditioning, now is the time to find ways to save energy and keep your energy costs in check.*

Here are a few energy and cost-saving tips:

1. Instead of turning on the A/C, try whole-house fans. They can help cool your home by pulling cool air through the house and exhausting warm air through the attic, while using less energy than central air.
2. Avoid placing lamps, TVs or other electronics near your air-conditioning thermostat. Many thermostats will sense heat from these appliances, causing the air conditioner to run longer than necessary.
3. Place your room air conditioner on the north side of the house. A unit operating in the shade uses as much as



*Here are some ways you can join us in saving energy and helping others do the same:*

1. **Submit posts and photos [to our Virginia Energy Sense blog](#) showing us how you are saving energy.** What are you, your family, coworkers or organization doing to save energy?
2. **Become a Virginia Energy Sense partner.** Ask your school, employer, community or other organization in which you are involved to join us. Visit our [partner page](#) to see our current partners and how your organization can get involved.
3. **Sign up for our [Energy Tracker](#) and start earning rewards!** By signing up, you can easily track all of your utility bills in one place. The best part? Once you begin saving, you can earn rewards to use at hundreds of local businesses and online retailers. [Sign up today!](#)
4. **Visit the Virginia Energy Sense [Facebook page](#),** comment on our wall and become a fan.
5. **Follow us on Twitter [@VAEnergySense](#).** Tell us what you're seeing or doing at home, school and work to reduce your electricity use.
6. **Get a free Virginia Energy Sense window decal or sticker.** Contact us by emailing Elyse Petroni at [epetroni@golinharris.com](mailto:epetroni@golinharris.com).



### **About Virginia Energy Sense**

Virginia Energy Sense is the Commonwealth's state-wide consumer education and outreach program under the guidance of the State Corporation Commission (SCC). The program encourages electric energy efficiency and conservation in Virginia households, businesses and institutions. The General Assembly directed the SCC to develop and implement an energy consumer education program for retail customers to provide information regarding energy use, production, conservation and energy efficiency. The Virginia Energy Sense campaign was created to meet that goal.

Please visit our website for tips, info on federal, state, local and utility-provided energy incentives, and other ways to track your energy use. Feel free to contact us if you have any questions or input.

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