

DO YOU VALUE YOUR POWER?

Many Virginians are on the path to energy savings. Are you?

While some Virginians are taking action, others are missing out on energy savings

Virginians have yet to reach their full potential to reduce daily energy use. They need to do more to move from GOOD to GREAT.

51%



Do the basics

40%



Pay attention to energy usage

30%



Made changes to their daily routine

Energy savings can provide a valuable boost to a family budget

By reducing energy consumption by 10%, a Virginia household can

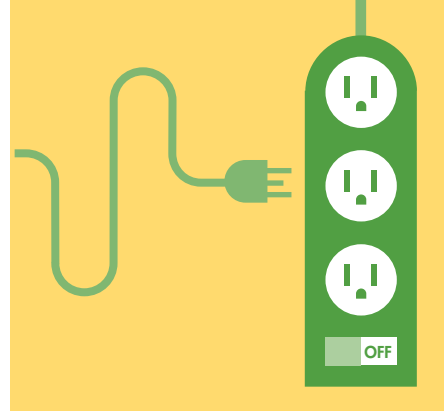
save nearly **\$200 every year**



Calculated with data from the U.S. Energy Information Administration (EIA):

$$\left(\frac{\text{Annual Virginia Residential Energy Costs}}{\text{Virginia Residential Energy Customers}} \right) \times 10\% \text{ savings} \times 12 \text{ months}$$

You can start with small changes to your daily routine



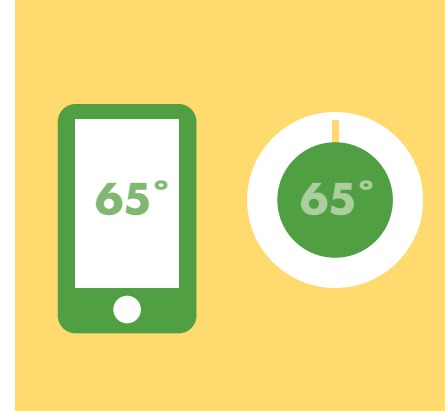
Save up to **\$100 every year**

Plug electronics into power strips and switch them off to prevent "vampire power" loss



Save up to **11% on water heating**

Lower the temperature of your water heater to 120F



Save up to **\$180 every year**

Use a programmable thermostat to reduce heating and cooling when you're sleeping or away from home, without sacrificing comfort

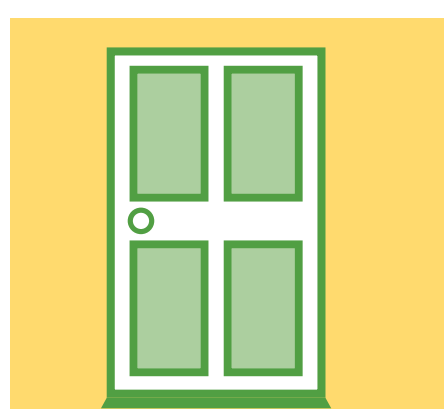


Reduce heating and cooling costs by up to **15%**

Replace old and dirty filters

Three in four Virginians say they are willing to spend money today if it means lower energy bills in the future

These investments can deliver years of lower energy bills.



Reduce heating and cooling costs by up to **30%**

Weatherstrip all gaps, joints, doors and windows

80% of VA residents have or plan to do this!



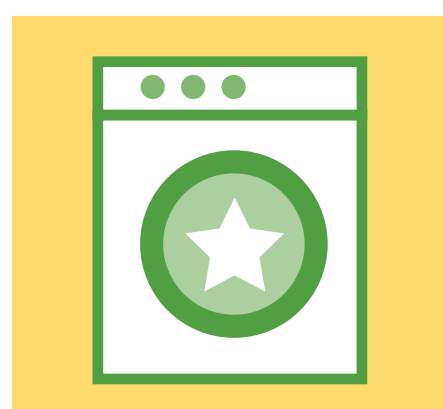
Save up to **\$75 every year**

Change to CFL/LED bulbs



Reduce monthly energy bills by up to **30%**

Get a Home Energy Audit



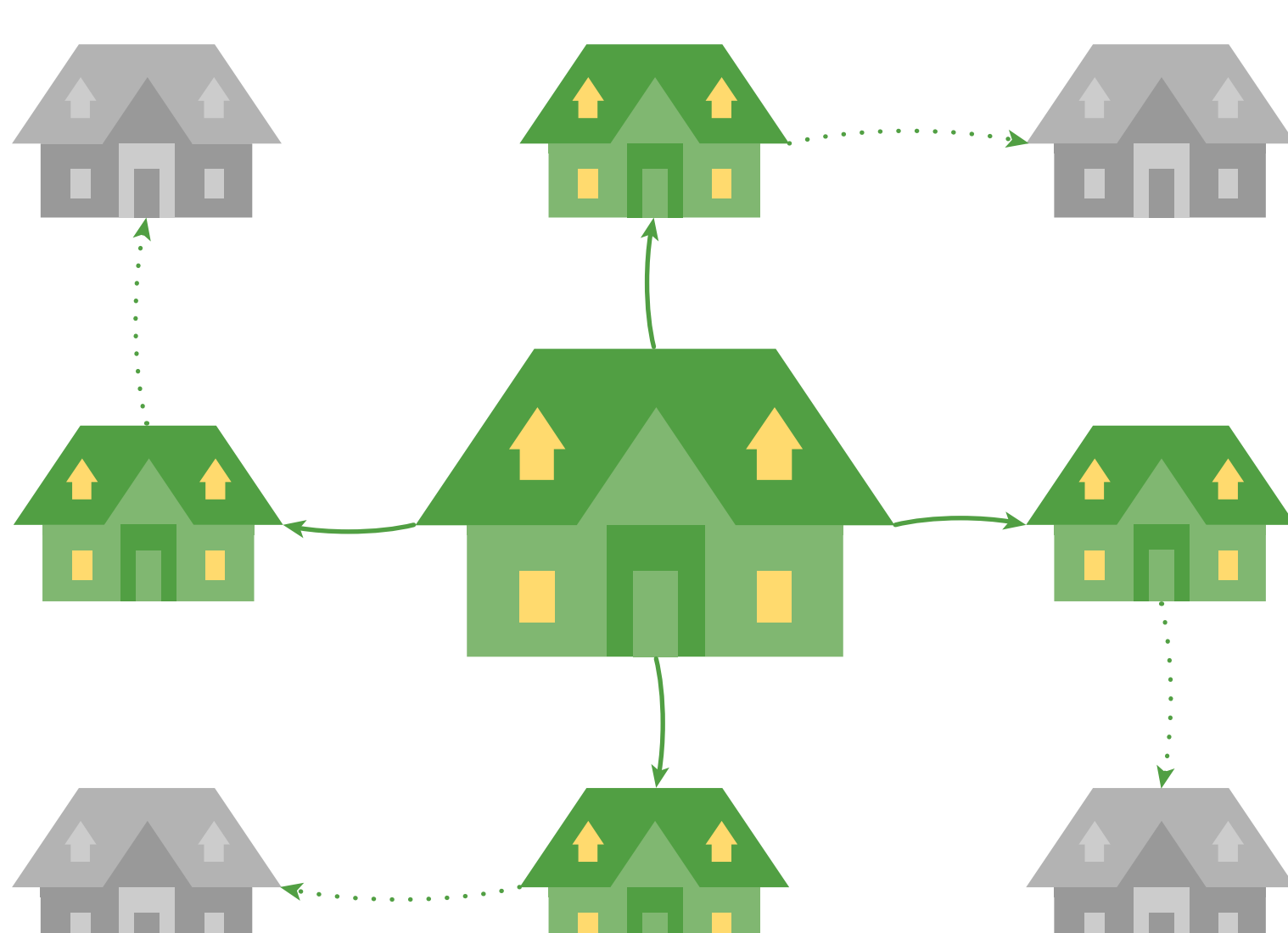
Save up to **\$750 over the life of the appliance**

Upgrade to ENERGY STAR appliances

66% of VA residents have or plan to do this!

Be a good neighbor and help fellow Virginians share in the savings

Share this with your friends and family. Every neighbor who reduces their energy use will support Virginia's goal of cutting energy consumption by 10%.



If every Virginian joins we can save nearly **\$700 million a year**

Calculated with data from the U.S. Energy Information Administration (EIA): Annual Virginia Residential Energy Costs x 10% savings

virginiaenergysense.org

VALUE YOUR POWER
VIRGINIA ENERGY SENSE

Data comes from the U.S. Energy Information Administration, the U.S. Department of Energy, and the Virginia Energy Sense 2014 Consumer Attitudes and Behaviors Survey.